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ABUS Wi-Fi Battery Cam is the “Best Product of 2020”

AFFING – 14 May 2020 – After winning the Red Dot Award, another renowned expert panel has now honoured the ABUS Wi-Fi Battery Cam. The battery cam garnered Plus X Awards in four categories: High Quality, Design, Ease of Use and Functionality – thus receiving the “Best Product of 2020” Plus X Award in the “surveillance systems” product category on top of that.

Form follows function

The ABUS Wi-Fi Battery Cam is a modern interpretation of a surveillance camera that combines exceptional minimalist design with innovative functionality and great ease of use in line with the principle “form follows function”. The oval shape of the camera, which is also referred to as a landscape design, is not just visually state of the art but also allows the camera to be easily installed under the eaves at great heights. The camera has an intercom functionality and its loudspeaker is mostly located on the lower edge of the housing, meaning it is optimally aligned with the surveillance area, and it is also extremely eye-catching with its fluted design. The completely wireless ABUS Wi-Fi Battery Cam also delivers outstanding technical qualities: From a technical standpoint, the weatherproof Wi-Fi Battery Cam (protection class IP65) from the security experts at ABUS features a high-quality Sony chip with a low-light function that provides clear colour pictures day and night, and a rechargeable battery capable of up to 13 months of operation. Because of the base station, which optimizes the reception range to the router, the user is free to choose whether to install, either indoors or outdoors.

“The particular challenge for me of the design process for the ABUS Wi-Fi

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About ABUS Security Center

ABUS Security Center is a manufacturer of innovative alarm systems, video surveillance systems and access control systems. As a member of the ABUS Group, the company specialises in industry-specific security requirements as well as the needs of private users. Its focus is on developing comprehensive and highly user-friendly security products, fusing mechanical components, alarms, access control and video surveillance to produce complete security solutions. While its main market is Europe, the company is also represented worldwide. ABUS won the “Most Innovative Brand 2017” Plus X Award in the “Electrical and Media Technology” category.

Battery Cam was integrating the outstanding camera technology and its functionality into a unique, clearly recognisable, intuitive to operate design that can be effortlessly inserted into both existing and new architecture and interior projects,” says Simon Busse, Managing Director of Design Studio DIPOL, with whom ABUS collaborated on this product.

The innovation award for brand quality

The biggest global innovation award for technology, sport and lifestyle, the Plus X Award honours brands for the quality and innovative advancement of their products. This results in valuable advantages for both customers and manufacturers: The Plus X Award seals give potential buyers effective guidance on the buying decision at hand, and help clear out the jungle of so many products to choose from. Manufacturers can incorporate the honours of the Plus X Award into their sales and marketing strategies, distinguish themselves on the market and signify to customers that this is a premium, quality product.

Along with the seven quality seals, the Plus X Award’s repertoire of honours also covers special honours that are awarded in select cases.

Best Product of 2020

The Plus X Award only gives out this special award once a year, for the best of the best products – the ones that were honoured for the most categories in their class. The ABUS Wi-Fi Battery Cam won in four categories – no other submission in the “surveillance systems” product class won as many quality seals.

For more information about the product, visit www.abus.com.

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